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## HELP CANADIANS TO BE FOOD SAFE

Health Canada and the Public Health Agency of Canada estimate that Canadians suffer about 11 to 13 million cases of food borne illness each year. Research conducted by the Canadian Partnership for Food Safety Education reveals that many adults do not consistently follow safe food handling practices. The Partnership developed the *Be Food Safe* program to remind Canadians about important safe food handling practices.

*Be Food Safe* brings renewed focus and a fresh new look to the four core food safety practices: Clean, Separate, Cook and Chill. The program was designed specifically for use by and with the input of leading food retailers and suppliers, the food industry and the government of Canada. Canadians will see the “*Be Food Safe. Clean. Separate. Cook. Chill.*” icon in grocery store flyers, factsheets, newsletters, billboards, websites and videos.

The many partners involved in the Canadian Partnership for Consumer Food Safety Education are committed to raising public awareness about the four key food safety practices of Clean, Separate, Cook and Chill and their importance to protecting health. The program can also be used by health professionals to help reduce the incidence of foodborne illness among Canadians.

## FOR YOUR PRACTICE

Food handling safety risks at home are more common than most people think. Educating clients about the four easy lessons of food safety, Clean, Separate, Cook and Chill can help prevent harmful bacteria leading to illness. Help spread the word about food safety with the *Be Food Safe* brochure featuring the four lessons plus safe cooking temperatures.

## WANT TO LEARN MORE?

Visit [www.befoodsafe.ca](http://www.befoodsafe.ca) for more information and to download the *Be Food Safe* brochure.

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